



YWAMConnect possibilities by Mark Anderson

The following article by Mark Anderson, Director of YWAM Campaigns, give insight into how YWAMconnect can be an asset to your ministry and to others.

I'm incredibly excited about the launch of YWAMconnect. The advantages for us individually and corporately as YWAMer's are beyond what we ever thought possible.

I believe that YWAMconnect will exponentially increase the quality of our communication, publications, and resources as missionaries.

Let me explain. Communication is essential for each of us on two levels. First, with each other. Missionaries often feel disconnected, even lonely. YWAMconnect gives us the ability to communicate daily, hourly, even by the minute in special chat rooms with our fellow YWAMers all around the world. This enables us to be a family, praying for and helping each other on our ups and downs. This web communication also has the potential to create better partnerships between the many and diverse ministries in YWAM.

Second, with our family and church supporters. Two things we always need more of are prayer and financial support. After teaching support raising for many years, I can tell you that the main reason for a lack of enough prayer and financial support is poor communication. When we're out of sight, we're out of mind. Friends want to pray and give us more. But because they don't hear from us, or when they do our communication is poorly done, they don't respond. The tools available to you through YWAMconnect can help remedy these problems.

I direct YWAM Campaigns. We do large city-wide evangelistic campaigns called the Impact World Tour. We're going to use YWAMconnect in the cities we're working in around the world. Last year we had 72,000 recorded decisions for Christ. This year the number should increase. We're working on using YWAMconnect to stay in touch with each one of these new Christians. Can you imagine how effective discipling will be communicating daily with each of these individuals? We can offer them Bible training, personal prayer, and contacts to local churches all from one source. And, at the same time, opening them up to the world of missions through YWAM.

Let's all do our part to help launch YWAMconnect all around the world. First by using it ourselves. Secondly, by helping to connect those familiar with YWAM all around the world.